



## Guide & Bank of Resources for GFHS Fall 2021 Growl-a-Thon Event

Thanks for taking part in the band Growl-a-Thon Event and for all your help and cooperation! Below you will find a bank of information to help you as you make calls/texts and send emails. Try to review all this information before you start making contacts for donations, *it will be helpful to review beforehand.*

Think about the relatives, family friends, and people you may know from church etc. when making your list prior to next Saturday, October 30. The more people you can reach out to, the more we can raise! Start with 10 contacts, but the more the merrier!

### Script Ideas

Not sure what to say when you call a relative or family friend when you call to ask for a donation? Script ideas are below!

**Remember, be polite, enthusiastic and thank them!**

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## If texting:

Hi! Grandma (or Aunt Cathy, Mrs. Jones, or anyone else-just insert their name here)! How are you today? (Wait for response) Then you can say, "Our band is holding a one-hour fundraiser today and I am participating. I'm wondering if you would like to make a tax-deductible donation to help us out?" (Wait for text response) If yes, then you say, "thank you very much! All donations will benefit the Grassfield High School Band for things like a new sound system for marching band, new drum major stands, instrument repairs, uniform cleanings, and competitions. Your donation will be very helpful to us!"

Also, tell them that all donations are being made online from the band website @ <http://grassfieldbands.org> and that it will be obvious how to donate from the app of their choice on the website. They will get to use AffiniPay. **Be sure to thank them and remind them how easy and fast it is to donate through one of our online money apps.**

If they prefer to send a check, remind them to please mail it no later than **11/5/2021. Checks should be made out to GFBPA**

Grassfield High School Band  
Attn: GFBPA Board  
2007 Scenic Pkwy  
Chesapeake VA 23323

If anyone you ask says that they cannot donate, be understanding and nice. You can say, "That's OK! I hope you have a good day!"

**If calling:**

Hi! Grandma (or Aunt Cathy, Mrs. Jones, or anyone else-just insert their name here)! How are you today? (Wait for answer, ***briefly catch up***) Then you can say, “Our band is holding a one-hour fundraiser today and I am participating. I’m wondering if you would like to make a tax-deductible donation to help us out. Wait for their response then if yes, then you say “thank you very much! All donations will benefit the Grassfield High School Band for things like a new sound system for marching band, music, new drum major stands, instrument repairs, uniform cleanings, and competitions. Your donation will be very helpful to us!”

Don’t forget to mention and point them to our band website and that “all donations are being made online from <http://grassfieldbands.org>. Once at the site it should be obvious how to pay and they will see all the payment options.

If they prefer to send a check, remind them to please mail it no later than **11/5/2021. Checks should be made out to GFBPA**

Grassfield High School Band  
Attn: GFBPA Board  
2007 Grizzly Trail  
Chesapeake VA 23323

If anyone you ask says that they cannot donate, be understanding and nice. You can say, “That’s OK! I hope you have a good day!”

**If emailing:**

(Feel free to copy/paste the below email. To do that, highlight all the below text from Dear through Sincerely and then right click. Choose option "Copy" and then you will be able to paste into your email by right clicking in the blank email and right clicking one more time, and then choose "Paste". Be sure to add in their name in the beginning and your name after Sincerely.)

Dear \_\_\_\_\_,

How are you today? I am reaching out because our marching band is holding a one-hour fundraiser today. I am wondering if you would be willing to make a tax-deductible donation to help us out.

It is super easy to go to our band's website at <http://grassfieldbands.org> and donate straight from there to PayPal, Cash App, or you can use the Venmo App. Once you get to the website, it's very easy to follow the prompts and you will be able to donate with such ease! If you would prefer, you can mail a check in by 11/5/2021 as well. *Please make all checks payable to **GFBPA**.* Here is the information to mail it in-

Grassfield High School Band  
Attn: GFBPA Board  
2007 Grizzly Trail  
Chesapeake VA 23323

Either way, thanks for considering a donation. It will help benefit our band for things like a new sound system for marching band, music, new drum major stands, instrument repairs, uniform cleanings, special instruction programs, and competitions.

I hope you have been doing well and thank you again!

Sincerely,

Social Media Ideas,  
Graphics to Use, and More

Students and Parents-

Feel free to use either of these two graphics to share on any of your social media platforms.

To snag these from the site and use them on Facebook, Instagram, or Snapchat, just hover over the image you prefer and right click. Choose the option that says, "Save Image As" and save it to your camera roll or desktop, whatever is easiest for you!



# Grassfield Bands Growl-a-Thon

**October 30, 2021**

Scan the QR code  
or donate at  
<http://www.grassfieldbands.org/>



## Band Facts and Talking Points

The GFHS Program offers an outstanding comprehensive program in musical education and performance. The Marching Band, Concert Band, Symphonic Band, Wind Ensemble, and other ensembles participate in:

- Concerts and halftime performances
- Parades, competitions, and performances
- Educational programs, school visits and much more.

Your donations are more crucial than ever to the ongoing success of the Grassfield High Band Programs. A few examples of how your money can help-

- \$100 provides music and specialize instruction throughout the year!
- \$50 covers half of the registration fee at a local competition!
- \$20 pays for dry cleaning for one marching band uniform!

All contributions are tax deductible. GFBPA is a 501(c)(3) tax exempt organization.

# Thank You!

